

30 Courses For Rising Managers

From young executives to CEOs, bankers to defence officers, from logistics to M&As, three years to three days, these courses have plenty to offer India Inc's managers and put them on the fast track.

COURSE	INSTITUTE	FEES	
EXECUTIVE MBAS (Pages 50-56)			
1	International Programme in Management for Executives	IIM Lucknow (Noida campus)	Rs 14 lakh
2	National Management Programme	Management Development Institute, Gurgaon	Rs 5.14 lakh*
3	Executive Post-Graduate Diploma in Business Management	Narsee Monjee Institute of Management Studies, Bangalore	Rs 6.5 lakh per year*
4	Post Graduate Diploma in Management (Executive)	Institute of Management Technology, Ghaziabad	Rs 6.6 lakh per year
5	Post-Graduate Global Executive Program in Management	Great Lakes Institute of Management, Chennai	Rs 6 lakh*
6	Executive MBA Weekend Programme	Symbiosis Institute of Business Management, Pune	Rs 50,000 per semester
7	Post-Graduate Programme in Business Management for Working Managers	IIM Lucknow (Noida campus)	Rs 4.2 lakh
8	Executive Post-Graduate Diploma in International Business	Indian Institute of Foreign Trade, New Delhi	Rs 4.5 lakh
SPECIALISED COURSES (Pages 58-62)			
9	Executive Programme in e-governance	TA Pai Management Institute, Manipal	Rs 5.25 lakh
10	Executive MBA - Communications	Mudra Institute of Communications, Ahmedabad	Rs 7.5 lakh*
11	MBA in Energy Management	Management Development Institute, Gurgaon	Rs 4.16 lakh
12	MSc in Engineering Business Management	University of Warwick, UK (facilitated by CII in India)	Rs 3.5 lakh
13	Advanced Management Program for Bankers	Welingkar Institute of Management	Rs 60,000
MIDDLE MANAGEMENT COURSES (Pages 66-67)			
14	Managing Complexity, Integration and Uncertainty	Indian School of Business, Hyderabad	Rs 2.5 lakh
15	3-Tier Programme for Management Development	IIM Ahmedabad	Rs 2.25 lakh
16	Advanced Masters Programme in Management of Global Enterprises	IIM Bangalore	Rs 13.5 lakh
TOP MANAGEMENT COURSES (Pages 68-69)			
17	Global Advanced Management Programme	Indian School of Business, Kellogg School of Management	Rs 6 lakh
18	International Masters Program in Practicing Management	IIM Bangalore plus a B-school each in 4 countries	\$74,750
NICHE COURSES (Pages 70-74)			
19	Post-Graduate Certificate in Business Management for Defence Personnel	Narsee Monjee Institute of Management Studies, Pune	Rs 1.75 lakh
20	International Negotiating Skills	IIM Bangalore	Rs 45,000
21	Advanced Analytics for Management	IIM Ahmedabad	Rs 60,000
22	Food Supply Chain Management	IIM Ahmedabad	Rs 70,000
23	Supply Chain Management	IIM Calcutta	Rs 30,000
OVERSEAS COURSES (Pages 76-81)			
24	Executive Development Program	Wharton University of Pennsylvania, Philadelphia	\$24,750
25	Leading for Results	INSEAD Singapore	€9,800
26	Interpersonal Dynamics for High-Performance Executives	Stanford Graduate School of Management, Stanford	\$13,000
27	Management of Managers	Michigan Ross School of Business, Ann Arbor	\$8,425
28	Negotiation Strategies for Managers	Kellogg School of Management, Evanston, Illinois	\$5,600
29	Building, Leading, and Sustaining the Innovative Organisation	MIT Sloan School of Management, Cambridge, MA	\$2,600
30	Mergers & Acquisitions	Wharton University of Pennsylvania, Philadelphia	\$9,475

* Does not include foreign component | Fee is subject to change | Source: Institutes

Specialised Courses

Whether you're a banker or an advertising executive, if you're a specialist in your field, doors will open for you. These five domain-oriented management courses will help you fast-track your efforts to rise up the corporate ladder.

Kunal N Talgeri and Ahona Ghosh

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Executive program in e-governance

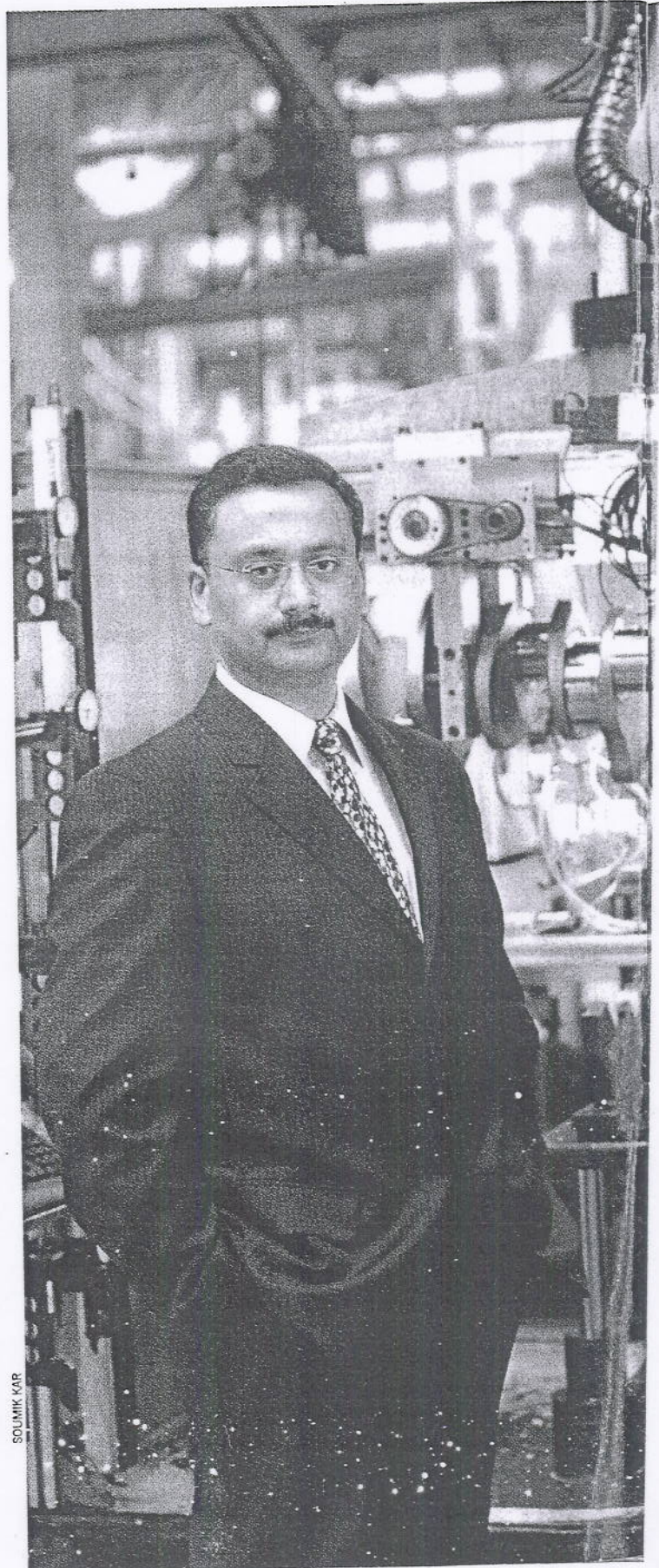
Nature Of Course: Builds expertise in e-governance
Institute: TA Pai Management Institute & National Institute for Smart Government
Duration: 1 year, residential in Manipal
Work Experience: 5 years managerial or administrative experience
Batch Size: 40
Fees: Rs 5.25 lakh

For a country that is getting ready to roll out a number of ambitious e-governance initiatives, India suffers from a woeful shortage of people to implement them. The country faces an annual shortage of 2,000 e-governance experts, according to the National Institute for Smart Government (NISG). This course, launched by TAPMI and the NISG in 2009, aims to bridge that gap.

The first batch had over 30 students, predominantly government employees from different states. "The objective is to be part of the government initiative to create e-governance-ready managers," says Professor Satyajit Majumdar, who teaches technology management in the eGPX programme.

The management element of the programme enables participants to analyse, design and implement an e-government application. "It involves interacting with agencies that have been awarded contracts to build infrastructure and provide services for the implementation," says Professor Majumdar. Broadly, it prepares government officers to manage such projects through their lifecycle.

Where the course scores is in balancing e-governance concepts with technology inputs and general management—in 12 months. The residential programme is hosted in Manipal, Karnataka. It is project-oriented, with half the duration devoted to



SOUNIK KAP



AMAR KAUL
Senior V-P, Machining Business, Bharat Forge

Amar Kaul recently got an MSc in Engineering Business Management from the University of Warwick's India centre. Unlike other students looking to speed up their journey to the top of the ladder, Kaul, who is already a Senior Vice-President at Bharat Forge, did it to get better at what he does. "The best thing about this course is the faculty," says Kaul. He found the teaching methods of his professors, who had flown in from the University of Warwick, very refreshing. Rather than traditional lectures, the teachers got the class to engage in a lot of group activities. "They developed our intellectual faculty and encouraged originality of thought."

classroom sessions. Candidates are exposed to projects through four months of internship and a month-long study tour.

Aditya Nattoo, for instance, was working in infrastructure-development company IL&FS India, where he was the Regional Manager for Orissa. At 37, the engineer, who had project-management experience in Delhi and Gujarat, felt the need to build domain expertise in e-governance. Nattoo was leading a team that was involved in setting up CSCs (citizen service centres) to provide e-governance services to citizens (such as copies of land records). "TAPMI has helped me upgrade in that area," recalls Nattoo. He is currently interning with consulting firm KPMG.

"A majority of the class is from government, but there is also private representation," says Professor Majumdar. "This includes companies like IBM and consulting firms that partner with governments for projects," says Majumdar. With an increasing number of e-governance projects being outsourced, the companies' interest is natural.

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Executive MBA in communications

Nature Of Course: Focuses on branding and strategy

Institute: MICA

Duration: 15 months, residential in Ahmedabad

Work Experience: 5 years

Batch Size: 20

Fees: Rs 7.5 lakh

Optional Spend: International study tour (Rs 2.5 lakh), dual-degree programme (Rs 3 lakh)

For graduates interested in a career in advertising or media planning, the flagship two-year programme of Mudra Institute of Communication, Ahmedabad (MICA) has always been the preferred choice. The CMX programme, designed for industry professionals, is its one-year avatar. A small part of the course serves as a refresher for the professionals, helping them regain their grounding in communications concepts.

The course, which is in its second year, places more emphasis on strategy and does not include operations in the curriculum. For example, instead of studying the concept and nitty-gritty of the product lifecycle, the focus is on the product mix. "Managing the lifecycle of a product is a crucial function at the lower level," says Professor Hemant Trivedi, Chairperson of MICA's executive programme in management (communications). "Here, it's about managing multiple product-lifecycles."

He cites the example of a student who was in the client-serving department of a large ad agency. The work was largely operational in nature and he didn't get much exposure to the strategic planning involved in brand management. The CMX course helped him master brand management concepts.

"It's rare that an executive MBA speeds up growth for a candidate in his or her existing organisation," says Professor Trivedi. The CMX has helped professionals develop themselves for the next stage of growth.

"Students of the two-year programme go into the middle man-